



Honeycomb Creative

print + web communications

Media Release

Corporatocalendars.ca Offers Unique Corporate Calendars for Unique Companies

Vancouver, BC, October 27, 2009... Marketingbytes Strategic Communications Inc. today announced the launch of <http://www.corporatocalendars.ca>, a website from which companies can order custom promotional calendars.

Corporatocalendars.ca allows companies to supply their own original digital photography for placement in a 4.75" x 4.75" desktop, 8" x 16" wall, or 18" x 24" poster calendar. Companies are free to choose images that will build strong connections between their offerings and their clients. "A realtor might choose pictures of the homes in their geographic sales area, a renovation company might choose before and after images of projects, or a manufacturer might choose images of their production line in order to show the quality of their work," explained Allen Haslinger of Corporatocalendars.ca. "Because these are custom calendars, companies are free to be as creative as they want when selecting images."

For companies that are unable to supply their own images, corporatocalendars.ca offers a professional photography service. "We have good relationships with professional photographers in a number of locations, so we can easily arrange for an onsite photo shoot if needed," said Haslinger.

Other options for those companies without suitable images are corporatocalendars.ca's custom theme or limited edition theme calendars. For a custom theme calendar, corporatocalendars.ca will supply images that fit a company's request; for example, a water theme for a plumbing company.

With limited edition themes, companies can choose from corporatocalendars.ca's stock themes, such as agriculture, buildings, families, etc., knowing that their theme will not be reproduced for a similar company within their geographic area. "We want each calendar we create to be unique, so we will not duplicate a theme for companies that share the same geographic area and the same line of business. That's how our calendars differ from the typical mass-produced, promotional calendar. We do not reuse the same images over and over again," said Haslinger.

Once a company chooses its images, corporatocalendars.ca offers photo effects and even photo retouching to add depth, drama, and interest. Corporatocalendars.ca's graphic artists can add painterly effects or monochromatic tints to create visual interest. For images that need more of a makeover, corporatocalendars.ca offers a photo retouching services. "Skies can be made more blue, backgrounds can be swapped or removed—there's a variety of options our graphic artists can apply in order to make an image more striking," said Haslinger. "As a promotional giveaway, calendars are a thoughtful and useful gift. Clients and suppliers appreciate their function but really value the visual impact of original, good quality photography."

For companies that want to make a positive, long-lasting impression with their clients and differentiate themselves from their competitors, corporatocalendars.ca urges them to order custom promotional calendars as their next promotional giveaway.

###

About corporatocalendars.ca

Unique Calendars for Unique Companies

CorporateCalendars.ca is a division of Marketingbytes Strategic Communications Inc. and is managed by calendar fanatics who care about producing great-looking promotional calendars. For more information about corporatocalendars.ca and its services, visit www.corporatocalendars.ca.

Contact:

Allen Haslinger
Phone: 1-877-904-6622
sales@corporatocalendars.ca