



Honeycomb Creative

print + web communications

Media Release

Speedpro Signs Puts Its Print Services Online at www.speedsignsmr.com

Maple Ridge, BC, May 30, 2011...Honeycomb Creative Solutions today announced the launch of Speedpro Signs Maple Ridge new website www.speedsignsmr.com.

The new website boasts all the functionality Speedpro Signs needs to better serve its clients and attract new business.

“To customize the website specifically for Speedpro Signs' business needs, we included many print and sign project photos in two main sections of the website,” explained Allen Haslinger, Honeycomb Creative's Marketing Projects Consultant. “Site visitors can navigate the Products section to view the company's many different signage solutions, including banners and 3-D signs. Or, optionally, visitors can navigate to the Industries section to view work completed specifically for the retail industry or automotive sector. Which ever option they choose, site visitors are sure to see the range of signage solutions Speedpro offers and the quality of its work.”

Another feature Honeycomb Creative developed in order to make the website work specifically for Speedpro Signs and its clientele is a file upload page. Speedpro's clients can easily upload files via the website and send them directly to Speedpro Signs in 5 easy steps from the convenience of their desk.

To allow Speedpro Signs to easily manage their new website, Honeycomb Creative included Sitemanager as part of the web development project. Sitemanager is Honeycomb Creative's customizable backend content manager. Using Sitemanager, Speedpro can easily publish new signage projects to its gallery, advertise special offers and post news to its website without the risk of jeopardizing the site's layout or overall look. It can also use Sitemanager to manage all existing website content.

“Speedpro Signs prides itself on its quick, professional signage service. Their owners recognize good workmanship when they see it, so we were happy they chose Honeycomb Creative to develop their website,” said Haslinger. “We really listened to what they wanted from their website and delivered a professional-looking website with the functionality that will help their business run smoothly.”

“Our new website makes it easy for all those needing signage for their business, agency or sports team to see exactly what kind of work we can produce, and this will help differentiate us from our local competitors and attract new business.”

Visit <http://www.honeycombcreative.com> for more information about Honeycomb Creative and to view its portfolio of work.

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About Honeycomb Creative

Creating Results through Creative Solutions and Services

Honeycomb Creative is a print and web communications firm that combines the disciplines of design, web development and marketing to create successful integrated marketing and communications projects. From strategy development to project execution, Honeycomb Creative helps clients derive the maximum value from any promotional initiative, whether print or online. For more information about Honeycomb Creative and its services, visit <http://www.honeycombcreative.com>

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