



**Honeycomb Creative**

print + web communications

## Media Release

### **Honeycomb Creative Solutions Expands its Office Space, Giving Local Businesses a Next-Door Alternative to Downtown Creative Firms**

Maple Ridge, BC, June 15, 2010...Honeycomb Creative Solutions has moved into its new and larger production studio located at #7-22935 Lougheed Highway in Maple Ridge, BC, two doors from Art Vargas' Glass-Blowing Studio and across from Telosky Stadium.

The new studio triples the amount of office space previously available, giving the print and web communications firm room to grow and expand its services.

"We've found that the more competitive the marketplace, the more small and mid-sized businesses need professional print and web communications, which includes everything from websites and sales letters, to trade show displays and direct mail pieces. This year in particular, all businesses are finding it especially difficult to stand out and attract new clients, so we've decided to increase our studio space in order to add staff and expand our services," explained Allen Haslinger, Honeycomb Creative's Marketing Projects Consultant.

Besides offering businesses website design and development, graphic design, copywriting and other marketing communications services, Honeycomb Creative will soon offer large format printing for items such as trade show posters, POS displays and window graphics.

"Like any move, it's taking time to get settled. So far, we've focused on setting up the front half of the space as both a comfortable workspace for our designers, developers and writers and an inviting meeting area for client consultations. Overall, we wanted to create a welcoming space where business owners would feel comfortable to come in and discuss their marketing projects and to receive advice on how to get the best value when it comes to promoting their business," said Riley O'Rourke, Honeycomb Creative's Communication Designer.

Local businesses are invited to call the studio at 604.466.0558 or to drop-in at the Lougheed Highway and 116 Avenue location to discuss ideas for their website, tradeshow material or even direct mail pieces.

"We made the move to better serve the local business community and to give them more options when it comes to marketing their business. They don't have to travel downtown to get professional marketing and communications materials. We're right in the community," said Haslinger.

Honeycomb Creative has been operating in Maple Ridge for the last 3 years and plans to serve the Lower Mainland and Fraser Valley business community from its new location for many more years to come.

Visit [www.honeycombcreative.com](http://www.honeycombcreative.com) for more information about Honeycomb Creative's service offerings and to view its portfolio of work.



**Honeycomb Creative Solutions Studio**

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## **About Honeycomb Creative**

Creating Results through Creative Solutions and Services

Honeycomb Creative is a print and web communications firm that combines the disciplines of design, web development and marketing to create successful integrated marketing and communications projects. From strategy development to project execution, Honeycomb Creative helps clients derive the maximum value from any promotional initiative, whether print or online. For more information about Honeycomb Creative and its services, visit <http://www.honeycombcreative.com>.

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