



**Honeycomb Creative**

print + web communications

## Media Release

### **Honeycomb Creative Develops Website for Copper Mountain Mining Corporation**

Maple Ridge, BC, June 21, 2011...Honeycomb Creative Solutions today announced the launch of [www.cumtn.com](http://www.cumtn.com), a new website developed for Copper Mountain Mining Corp (TSX:CUM), a Canadian based, high growth copper mining company.

Production at Copper Mountain Mining's Princeton site began earlier this year after the completion of site infrastructure and years of preparation. With all the changes, Copper Mountain Mining decided now was the perfect time for a new website. Copper Mountain contracted Honeycomb Creative to develop a new website in time for the mine's official opening on August 15-18 at the Princeton, BC, site.

"After about 3-5 years, there comes a time when a company's website needs to be revisited. A website should evolve with a company and now that Copper Mountain Mining has moved into full production, it was best that the website and its content be updated to reflect all the changes it has undergone to its online visitors," explained Allen Haslinger, Honeycomb Creative's Marketing Project Manager

The new website development project included an updated project photo gallery, media gallery, events calendar and news release listing all accessible from the website's homepage.

"We wanted to make it easy for investors, analysts and the general public to find information related to the copper mountain mining project and the company in general without having to search throughout the website," said Riley O'Rourke, Honeycomb Creative's Web Developer. "We put a lot of thought into the homepage design in order to make sure it included links to all the pertinent information site visitors would need but also that the information would be displayed in a very attractive and easy to scan layout."

To make it easy for Copper Mountain to publish and update website content, Honeycomb Creative implemented Sitemanager, its custom backend content management system. Sitemanager is a quick and convenient way for Copper Mountain to post and edit website content without the risk of breaking the public website.

"With an Internet connection and a web browser, Copper Mountain administration staff can easily post press releases, add project photos, publish annual reports and update its events calendar or any other type of information they want to share with their website visitors," said Haslinger.

Visit <http://www.cumtn.com> for more information about BC Gold Corp.

Visit <http://www.honeycombcreative.com> for more information about Honeycomb Creative and to view its portfolio of work.

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#### **About Honeycomb Creative**

Creating Results through Creative Solutions and Services

Honeycomb Creative is a print and web communications firm that combines the disciplines of design, web development and marketing to create successful integrated marketing and communications projects. From strategy development to project execution, Honeycomb Creative helps clients derive the maximum value from any promotional initiative.

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