



Honeycomb Creative

print + web communications

Media Release

Gold Mountain Mining Corporation Promotes New Project with New Website by Honeycomb Creative

Vancouver, BC, November 1, 2011...Honeycomb Creative Solutions today announced the launch of <http://www.aumtn.com>, a new website developed for resource company, Gold Mountain Mining.

As a newly formed public company, Gold Mountain Mining contracted Honeycomb Creative to develop a website that would help inform existing and potential investors about the company and its project's potential.

"Being fairly new on the scene and just beginning to build up the information available about its Elk Mountain Project, Gold Mountain will need to provide investors and other interested parties with up-to-date financial information and project news on a regular basis in order to strengthen investor relations," explained Allen Haslinger, Honeycomb Creative's Marketing Projects Manager. "To help them do this, we included a standard backend website management system for the site and customized it specifically to fit Gold Mountain's needs."

With the backend website management system, Gold Mountain's staff can publish news announcements, upload PDF versions of financial statements and add geological maps to the website without any programming knowledge and without the risk of breaking the website's design or layout. With an Internet connection and a web browser, Gold Mountain Mining can easily access Sitemanger and publish electronic information they want to share directly to their website.

"We always include a customized backend content management system with every website we develop," said Allen Haslinger, Honeycomb Creative's Marketing Projects Manager. "It makes managing a website more efficient and cost-effective in the long-run for our clients."

To view the site and to learn more about Gold Mountain's Elk Mountain project, visit <http://www.aumtn.com>

Visit <http://www.honeycombcreative.com> for more information about Honeycomb Creative and to view its portfolio of work.

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About Honeycomb Creative

Creating Results through Creative Solutions and Services

Honeycomb Creative is a print and web communications firm that combines the disciplines of design, web development and marketing to create successful integrated marketing and communications projects. From strategy development to project execution, Honeycomb Creative helps clients derive the maximum value from any promotional initiative.

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